



**Nobles Communications Becomes Nobles Global Communications;  
New Name Conveys Focus on Serving Medtech Innovators Worldwide**

February 19, 2013 – LOS ANGELES – Public relations and marketing services agency Nobles Communications LLC has changed its name to [Nobles Global Communications LLC](#). The new name reflects the firm’s commitment to advancing medtech innovation from around the world. Since its founding in 2006, Nobles Global Communications has helped build markets and new therapeutic categories for an international roster of companies whose technologies range from custom-fit knee replacement and minimally invasive lumbar decompression to laser cataract surgery and vagus nerve stimulation for the treatment of heart failure.

“Our firm was born out of a passion for pioneering medtech and its positive impact on people’s lives,” said Laura Nobles, founder and principal, Nobles Global Communications. “[Clients](#) partner with Nobles Global Communications for our deep industry expertise and ability to reach and influence audiences across the healthcare spectrum.”

Nobles Global Communications’ recent new client wins include AngioLight, a developer of a light-based diagnostic catheter designed to reduce restenosis and thrombosis following stenting procedures; and [EndoTool](#), developer of predictive therapeutic control technologies for customizing and optimizing medication dosing.

“Nobles Global Communications is my preferred strategic partner for medtech PR and marketing services,” said Wilson Constantine, president and chief executive officer, EndoTool. “Having worked with the firm for more than five years, I have come to trust their insights, creativity and commitment to helping their clients achieve tangible success in a competitive global environment. Bringing [Laura and her team](#) into situations with little structure, but a great desire to win, has paid off at two of my ventures.”

Nobles Global Communications has kicked off the firm’s rebranding with a new website located at [www.noblegc.com](#).

**About Nobles Global Communications**

Founded in 2006 in Los Angeles, Nobles Global Communications is a strategic public relations and marketing services firm serving medtech innovators from around the world. For more information, please visit [www.noblesgc.com](#).

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